

Orbit Group

# Social Value Framework



# Contents

|   |   |
|---|---|
| Outline of what Orbit wants to achieve                          | 3 |
| Orbit's social value aims                                       | 4 |
| Aligning social value with contractor's and suppliers' business | 5 |
| Tender submissions  | 6 |
| Reporting requirements  | 7 |




# Outline of what Orbit wants to achieve

The purpose of this document is to ensure that all contractors and suppliers submitting tenders to Orbit understand Orbit’s aims in creating social value for the communities we serve and the important role the supply chain plays in this.

Social value is defined through the HM Government, Public Services (Social Value) Act 2012, which requires all public sector organisations and their suppliers to look beyond the financial cost of a contract to consider how the services they commission and procure can improve the economic, social and environmental wellbeing of an area.

Expanding further on this is the recent HM Government, National Procurement Policy Standard, June 2021, the NPPS sets out national priority outcomes for social value. It places emphasis on creating new businesses, new jobs and new skills; tackling climate change and reducing waste, and improving supplier diversity, innovation and resilience, all themes within the social value model.



 [Click here to view our Sustainability Strategy](#)

 [Click here to view the HM Government, Public Services \(Social Value\) Act 2012](#)

 [Click here to view the HM Government, National Procurement Policy Standard, June 2021](#)

Orbit is aligning our procurement standards with these national standards ensuring we are driving our communities/customers and national priorities.

Orbit has a wide and varied supply chain providing goods, services and works to ensure we provide excellent homes and quality services to our customers. However, as well as providing goods, services and works to Orbit and its customers, the supply chain also has an important role to play in creating social value to drive further impact.

This document outlines Orbit’s social value aims aligning with Orbit’s sustainability strategy, July 2023 and is a guide for potential contractor’s and supplier’s, to outline what they will provide as part of the contract/ call-off contracts if successful in their tender submission. If awarded a contract/ call-off contracts the social value proposals in those tender responses shall form part of the contractual delivery obligations.



# Orbit's social value aims

Orbit's vision is to lead in building thriving communities. Having a positive social impact sits firmly at the heart of everything Orbit does, however, Orbit cannot create the impact and change on its own. Orbit requires its supply chain to be equal partners in delivering change and be committed to delivering social value and lasting impact within the communities we jointly serve.

In order to make a lasting impact and bring greater focus, Orbit requires our supply chain to deliver social value aligned to its sustainability strategy. Our sustainability strategy is delivered across four key priorities, how we deliver impact upon: our customers, our quality homes and places, our planet and our people.



## Our Customers:

- Work with our customers to shape our services and involve them in the decisions that affect their homes and communities
- Support our customers to maintain their tenancy and fulfil their potential
- Invest into our communities to deliver social value



## Quality Homes and Places:

- Provide high quality, affordable homes
- Invest in the decarbonisation of our homes
- Provide safe, healthy places to live
- Create sustainable living environments



## Our Planet:

- Environmental stewardship to drive positive change
- Climate action to become net zero carbon
- Enhancement of outdoor spaces to promote biodiversity
- Sustainable consumption to achieve a Zero Waste, circular model



## Our People:

- Create inspiring leaders and maximise our colleagues career satisfaction
- Provide high quality, safe working environments
- Create a diverse and inclusive workplace

# Aligning social value with contractor’s and suppliers’ business

It is important to us to optimise the use of our partners skillset to deliver the greatest impact for our communities and our customers. It is also important to us that your social value delivery aligns with not just our focus, but your own social value focus or your sustainability strategy.

For example, a grounds maintenance contractor’s expertise might align best with our biodiversity goals, allowing them to add greatest value to Orbit in the most effective and or efficient way for themselves. Our repairs contractors might be interested in communities and using their skills to refurbish community assets or spaces to encourage engagement and reduce isolation. As employers yourselves, contractors and supplier businesses could provide a range of employment and skills opportunities for Orbit’s customers, such as apprenticeships, work experience, or accredited or non-accredited training.

Key themes we are aiming to deliver upon working in partnership with our supply chain:



| Our Customers   | Quality Homes and Places  | Our Planet   | Our People  |
|---|---|--|---|
| <ul style="list-style-type: none"> <li>• Work experience and learning</li> <li>• Job opportunities</li> <li>• Cost of living initiatives</li> <li>• Wellbeing initiatives</li> <li>• Customer engagement</li> </ul> | <ul style="list-style-type: none"> <li>• Energy affordability</li> <li>• EV chargers</li> <li>• Refurbish community spaces</li> <li>• Enhancing the visual look of our estates</li> </ul> | <ul style="list-style-type: none"> <li>• Carbon reduction</li> <li>• Increasing Biodiversity</li> <li>• Waste reduction initiatives</li> </ul> | <ul style="list-style-type: none"> <li>• Personal Development initiatives</li> <li>• EDI initiatives</li> </ul> |

We have produced a Social Value catalogue of potential projects which would have positive impact for our communities and the environment which we would like to be delivered through our supply chains social value. We are always open to suggestions of innovative ideas that you think will impact positively for our communities and customers. These project/s could be delivered as one legacy project over the period of your contract or a series of projects over the length of your contract.

If you would like the latest copy of this catalogue please email our Social Sustainability Lead, Russell Smith.

[russell.smith@orbit.org.uk](mailto:russell.smith@orbit.org.uk)

# Tender submissions

The social value response in each potential contractors/ supplier's tender submission is important. This is reflected in the 10% weighting assigned to each potential contractors/ supplier's social value response as part of the overall tender submission scoring. All contracts valued at over £170,000 and above (excluding VAT) shall be required to commit to deliver a minimum of 1% of the contract value in social value. Contractors and suppliers with contracts under £170,000 are encouraged to play their part and Orbit welcomes the reporting of any social value delivered.

For the social value response we look at how closely the tender responds to the social value response, we may update this social value questions to help us draw out your social value based on the type of tender

*How will your company's approach and proposed contribution to some of our social value projects such as experience and learning, job opportunities, cost of living initiatives, energy affordability, EV chargers, community spaces refurbishment, enhancing the visual look of our estates, carbon reduction, increasing biodiversity, waste reduction initiatives, and personal development initiatives contribute to the betterment of our organisation, clients, and the wider society?*

**For the scoring we look at the following criteria:**

**Value for money** – We use HACT and or TOMS to calculate the social value derived from a project, we will be looking at how much social value will be delivered from the project and how this compares to the 1% in contractor commitment. For our catalogue of projects the social value will already be calculated, and we will share with you a link to the measurements from TOMS and HACT.

**Impact** – We will be looking at the impact of the project and what additional value, skills and expertise your organisation can bring to the project, how are you putting your own stamp on the project delivery, this could be through marketing, opening day etc. it's really important for us you gain recognition within the communities/customers for delivering to them.

**Delivery** – How will you ensure the delivery is smooth involving the appropriate stakeholders through the project delivery.

If appointed, the agreed project/s and timeline will form part of the contractual delivery obligations and expected reporting and form part of your contract.



# Reporting requirements

Within the agreed delivery dates of your social value project we ask you to report back on the progress of your delivery quarterly. This is to ensure we can monitor the delivery and ensure it is as per agreed contract. We ask you to report back on the progress and delays in the project and how you are mitigating these, and estimated delivery date, as well as any successes you have had along the way.

We want to join you in celebrating your contribution to our customers and communities, so at the end of the project we will ask you for a case study of your social value delivery project, this will be short summary of the project, Success of the project, and feedback from your employees, customers and communities from their involvement in the project and photos through the life of the project, that we can share internally and through our social media.

**The quarterly reporting periods are as follows:**

**Period: April to June**, to be reported back by the third Friday of the following month (July)

**Period: July to September**, to be reported back by the third Friday of the following month (October)

**Period: October to November**, to be reported back by the third Friday of the following month (January)

**Period: January to March**, to be reported back by the third Friday of the following month (April)





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